

GSA MAS Contract: 47QRAA25D00CG
DUNS: 042358778
UEI: F9RCK7HETFP3
CAGE: 8Z1K4

Primary NAICS: 541511 Web-Based Marketing & Design Services
Additional NAICS: 541512 (Computer Systems Design), 541430 (Graphic Design), 541613 (Marketing Consulting), 541810 (Advertising), 541860 (Direct Marketing)

About HUSL Digital:

HUSL Digital is a modern, women-owned digital agency specializing in high-performance websites, content systems, and digital modernization for federal, state and local government. We combine strategic advisory, accessible design, robust development, and AI-supported delivery models to help agencies modernize quickly, securely and with clarity.

Our team brings deep expertise in large-scale website redesigns, accessibility, digital brand systems, content architecture, UX/UI, SEO, analytics, governance and long-term sustainment of mission-critical digital properties.

Core Capabilities:

Digital Strategy and Advisory

Roadmapping, governance, modernization planning, content audits and AI-supported research to guide clear, informed digital decisions.

Web Design, Development and Modernization

Modern, secure, accessible websites built to federal standards. WordPress and HubSpot expertise across redesigns, rebuilds, cloud migrations and full-scale modernization.

Content, Communications and Brand Systems

Structured content frameworks, digital brand systems, message architecture, CMS workflows and citizen-ready communication clarity.

SEO, Analytics and Digital Performance

Search optimization, structured data, analytics and performance improvements supported by AI-enhanced insight and measurement.

Long-Term Support and Digital Sustainment

Ongoing operational support including updates, security, accessibility reviews, content management and light automation for efficiency.

Differentiators:

- Certified Women-Owned Small Business with federal digital experience
- GSA MAS Schedule holder under SIN 541511
- Decade-plus record delivering complex digital programs on time and on budget
- Fully remote U.S.-based team for secure and flexible collaboration
- Proven experience with mission-critical government digital initiatives
- AI-supported delivery processes that accelerate research, structure and modernization
- Deep expertise across WordPress, HubSpot, accessibility and web modernization

Selected Clients:



Contract Vehicles:

GSA MULTIPLE AWARD SCHEDULE

SIN: 541511 Web-Based Marketing and Design Services

Contract Number: 47QRAA25D00CG

Set-Aside: Women-Owned Small Business (WOSB)

ORDERING LINKS

[GSA Advantage Listing](#)

[eLibrary Listing](#)

Accepts: Government Purchase Cards (to micro and simplified acquisition thresholds)

Company Data:

Legal Name: HUSL Digital LLC

Location: Washington, D.C. Metro Area

Business Type: Women-Owned Small Business (WOSB)

Website: <https://husldigital.com>

Point of Contact:

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