

**GSA MAS Contract:** 47QRAA25D00CG  
**DUNS:** 042358778  
**UEI:** F9RCK7HETFP3  
**CAGE:** 8Z1K4

**Primary NAICS:** 541511 Web-Based Marketing & Design Services  
**Additional NAICS:** 541512 (Computer Systems Design), 541430 (Graphic Design), 541613 (Marketing Consulting), 541810 (Advertising), 541860 (Direct Marketing)

## About HUSL Digital:

HUSL Digital is a modern, women-owned digital agency specializing in high-performance websites, content systems, and digital modernization for federal, state and local government. We combine strategic advisory, accessible design, robust development, and AI-supported delivery models to help agencies modernize quickly, securely and with clarity.

Our team brings deep expertise in large-scale website redesigns, accessibility, digital brand systems, content architecture, UX/UI, SEO, analytics, governance and long-term sustainment of mission-critical digital properties.

### Core Capabilities:

#### Digital Strategy and Advisory

Roadmapping, governance, modernization planning, content audits and AI-supported research to guide clear, informed digital decisions.

#### Web Design, Development and Modernization

Modern, secure, accessible websites built to federal standards. WordPress and HubSpot expertise across redesigns, rebuilds, cloud migrations and full-scale modernization.

#### Content, Communications and Brand Systems

Structured content frameworks, digital brand systems, message architecture, CMS workflows and citizen-ready communication clarity.

#### SEO, Analytics and Digital Performance

Search optimization, structured data, analytics and performance improvements supported by AI-enhanced insight and measurement.

#### Long-Term Support and Digital Sustainment

Ongoing operational support including updates, security, accessibility reviews, content management and light automation for efficiency.

### Differentiators:

- Certified Women-Owned Small Business with federal digital experience
- GSA MAS Schedule holder under SIN 541511
- Decade-plus record delivering complex digital programs on time and on budget
- Fully remote U.S.-based team for secure and flexible collaboration
- Proven experience with mission-critical government digital initiatives
- AI-supported delivery processes that accelerate research, structure and modernization
- Deep expertise across WordPress, HubSpot, accessibility and web modernization

### Selected Clients:



### Contract Vehicles:

#### GSA MULTIPLE AWARD SCHEDULE

**SIN:** 541511 Web-Based Marketing and Design Services

**Contract Number:** 47QRAA25D00CG

**Set-Aside:** Women-Owned Small Business (WOSB)

#### ORDERING LINKS

[GSA Advantage Listing](#)

[eLibrary Listing](#)

**Accepts:** Government Purchase Cards (to micro and simplified acquisition thresholds)

### Company Data:

**Legal Name:** HUSL Digital LLC

**Location:** Washington, D.C. Metro Area

**Business Type:** Women-Owned Small Business (WOSB)

**Website:** <https://husldigital.com>

### Point of Contact:

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Founder and CEO

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